EXHIBITOR & SPONSORSHIP PROSPECTUS

Exhibitors & Sponsors have been the key to making the OAPA Asphalt Conference a hit and allowing us to grow every year. This year we are combining the best of the last two years - in-person and virtual! You're registration will include a 10 x 10 booth with lots of opportunities to meet face to face. You also have several new and creative sponsorship opportunities this year.

Exhibitor Booths: Your standard 10 x 10 booth, including company name sign, allow you to display company details and meet face-to-face with interested attendees. With limited spaces available, all booths are in a great spot to ensure traffic past your display.

Meals & Breaks: Sit down and enjoy your lunch with attendees! Meals and breaks will be held in the Exhibit Hall, including the Monday evening reception. Your registration includes all food & beverage.

Exhibitor Documents: Help attendees to learn about your company and products by uploading relevant content right to your exhibitor portal, such as brochures, videos, and links. Exhibitors are featured on the OAPA Conference website and in the Conference app.

Sponsor and Exhibitor Lists: We have dedicated areas within the in-person & virtual event for sponsor and exhibitor lists that are easily searchable for attendees. They will be organized by sponsorship level to give prominent placement to the most valuable sponsorship levels.

Sponsored Sessions: You can sponsor a session to give your company exposure to target groups of attendees. You will be featured on the agenda & with signage as sponsor of that session and receive a list of participants to your sponsored session.

Featured Video in Event App: Videos can be one of the best ways to grab attendees' attention. You can display and feature your video right in the homepage of the Event App to showcase your products.

Sponsored Video Ads: Commercials will play prior to sessions, during breaks and before virtual and in-person sessions to showcase your company and offerings.

Featured Sponsors: You can maximize your visibility by being featured on high traffic areas of our event. You can be highlighted right on the homepage of both the virtual event web experience, event app and in-person signage.

Sponsor Splash Pages: You can be featured on the splash page of our Event App. This full page ad is prime real estate that every attendee will see when they launch the app.

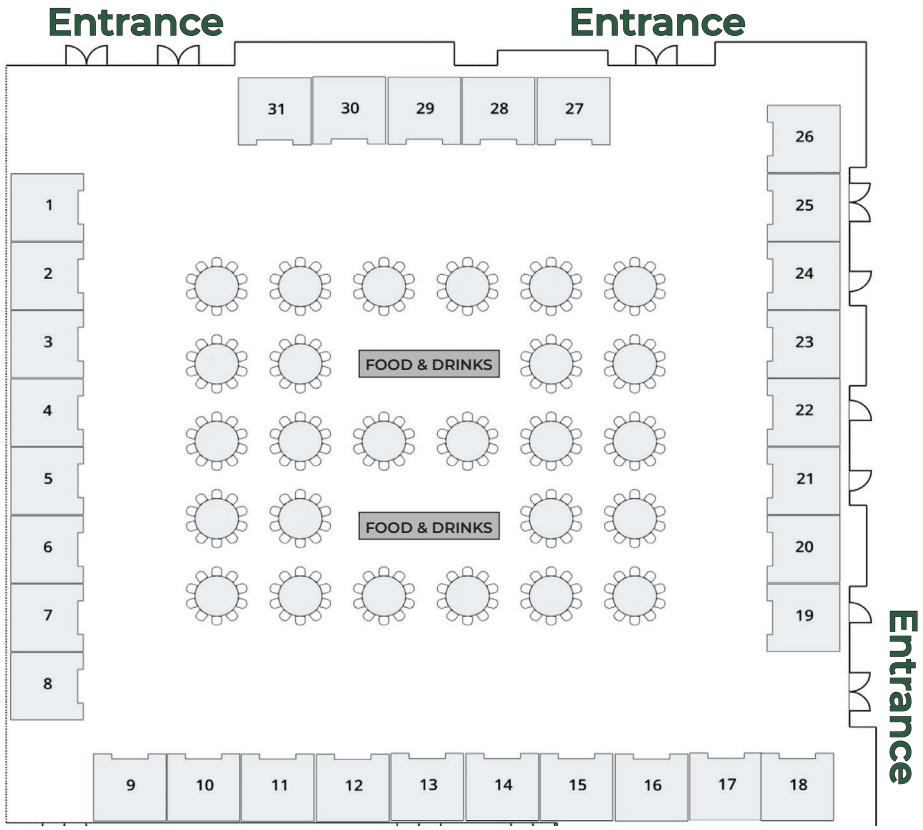
Extra Attendees: Your booth registration comes with one additional attendee. Attendees have access to all events throughout the duration of the Conference. We have 10 minute breaks between each session, morning and afternoon 30 minute breaks, and large breaks for lunch. If you or other attendees want to attend sessions to earn PDH, please contact Nicole Smith.

Additional sponsorship levels earn you more registrations! Additional registrations beyond free registrations will cost $200 per person. **All booth attendants must be registered for the Conference.**

Hotel Accommodations: Overnight accommodations are available at the Embassy Suites Hotel & Conference Center. Exhibitors should make hotel reservations directly with the hotel. The hotel is connected to the Conference Center and everything is under one roof. To obtain the OAPA special room rate, please use the group rate "ASP". You can make your room reservations online or by calling (866) 577-1273. The room rate is $117.
The cutoff date for the special OAPA rate is January 15, 2022.

Heavy Equipment Showcase: This year, we are able to offer outdoor space to showcase your heavy equipment. The parking lot is just to the east of the Conference Center entrance. Outdoor exhibit space will be offered at no additional cost to your indoor booth cost, for exhibit space sized 18 ft x 20 ft or smaller. If larger space is required, it will be charged at $1 per square foot utilized.

If you only wish to utilize the outdoor exhibit space and do not wish to set up an indoor booth, the outdoor exhibit space is the same price as the indoor booth ($650 for members, $1050 for non-members) for an 18 ft x 20 ft exhibit space.



All food and drinks are in the Exhibit Hall!

Customize your sponsorship experience!

Choose your level of sponsorship or a la carte opportunities to make the 2022 OAPA Asphalt Conference the most productive for your company!

	Gold $5000	Silver $3000	Bronze $1500	Exhibitor $650 - Member $1050- Non Member
Pre-Conference Promotion				
Company logo & profile on our conference website	●	●	●	●
Company logo in our promotional emails	●	●	●	
Social media promotion	●	●	●	
Conference Access, Branding & Networking				
Exhibitor 10 x 10 booth with online booth display access & outdoor equipment showcase space	●	●	●	●
Additional attendee registration	**4**	**3**	**2**	**1**
Sponsored session (with attendee list)	**2**	**1**	**1**	
Featured listing on event homepage and in Event App	●	●		
Post-Conference Promotion				
Company logo in post-conference thank you email	●	●	●	●
Dedicated post-conference email communication from Sponsor	●			
Dedicated post-conference survey questions to attendees	●			

A La Carte Opportunities:

Type (# available)	Description	Price
Commercial/Video Ads (18)	Play a video while attendees are waiting for the session to start.	$1500
App Splash Screen Sponsor (1)	Have exclusive sponsorship on the flash screen of our Event App. It is shown every time the app opens.	$2500
Session Sponsorship (25)	Sponsor a specific session (your choice based upon availability) and receive attendee list for that session.	$500
Awards Luncheon Sponsor (1)	Exclusive sponsorship of the 50th Annual Awards Luncheon (4 free registrations)	$4000
Tuesday Lunch Sponsor (1)	Exclusive sponsorship of Tuesday's lunch in the Exhibit Hall (3 free registrations)	$3000
General Session Speaker Sponsor (3)	Exclusive sponsorship of a single General Session speaker (2 free registration)	$1500
Reception Sponsor (1)	Exclusive sponsorship of the Monday Evening Reception (2 free registrations)	$2500
Break Sponsor (2)	Exclusive sponsorship of the afternoon snack break in the Exhibit Hall (2 free registrations)	$1500

CONFERENCE AGENDA • FEB 7 - 8, 2022

AGENDA | EMBASSY SUITES NORMAN | okhotmix.com/conference

DAY 1 | MONDAY, FEB 7

TODAY'S EVENTS | MORNING - UNIVERSITY BALLROOM

THE IMPORTANCE OF SMOOTH, QUIET PAVEMENTS with Danny Gierhart
8:30 am - 9:30 am

RICH INTERMEDIATE LAYER & THINLAYS FROM A DE'S PERSPECTIVE with Chris Wallace
9:30 am - 10:30 am

BREAK | EXHIBIT HALL

NCAT TEST TRACK RESULTS & CURRENT DATA with Buzz Powell
11:00 am - 12:00 pm

50th ANNIVERSARY AWARDS LUNCHEON

TRACK 1 | INNOVATION OKLAHOMA AB	TRACK 2 | CONSTRUCTION OKLAHOMA CD	TRACK 3 | TECHNOLOGY SOONER
IMPLEMENTING BMD with Larry Patrick 1:30 pm - 2:30 pm	**DEEP RAPID REBUILD** with Buzz Powell 1:30 pm - 2:30 pm	**PROVAL 101** with Duaine Covert 1:30 pm - 2:30 pm
IDEAL CT & IDEAL RT with Dr. Fujie Zhou 2:30 pm - 3:30 pm	**PERPETUAL PAVEMENTS** with Danny Gierhart 2:30 pm - 3:30 pm	**PROVAL ADVANCED 201** with Duaine Covert 2:30 pm - 3:30 pm

BREAK | EXHIBIT HALL

NCAT ADDITIVE GROUP REPORT with Buzz Powell 4:00 pm - 5:00 pm	**HEALTH & SAFETY AWARENESS ON THE PROJECT** with Mike Max 4:00 pm - 5:00 pm	**PROVAL ADVANCED 202** with Duaine Covert 4:00 pm - 5:00 pm

TODAY'S EVENTS | EVENING

RECEPTION with Exhibitors
5:00 pm - 6:00 pm

DAY 2 | TUESDAY, FEB 8

TRACK 1 | INNOVATION OKLAHOMA AB	TRACK 2 | CONSTRUCTION OKLAHOMA CD	TRACK 3 | TECHNOLOGY SOONER
NCAT ADDITIVE GROUP REPORT with Buzz Powell 8:30 am - 9:30 am	**ASPHALT PAVER 101** with Todd Mansell 8:30 am - 9:30 am	**E-TICKETING** with Justin Mannina and Matt Valle 8:30 am - 9:30 am
ASPHALT RUBBER 101 with Bob McGennis 9:30 am - 10:30 am	**ASPHALT ROLLER 101** with Todd Mansell 9:30 am - 10:30 am	**STONEMONT SOFTWARE FOR ASPHALT QC** with Jim Beal 9:30 am - 10:30 am

BREAK | EXHIBIT HALL

DEEP RAPID REBUILD with Buzz Powell 11:00 am - 12:00 pm	**HEALTH & SAFETY AWARENESS ON THE PROJECT** with Mike Max 11:00 am - 12:00 pm	**PROVAL 101** with Duaine Covert 11:00 am - 12:00 pm

LUNCH | EXHIBIT HALL

TRACK 1 | INNOVATION	TRACK 2 | CONSTRUCTION	TRACK 3 | TECHNOLOGY
IMPLEMENTING BMD with Larry Patrick 1:00 pm - 2:00 pm	**RECYCLING PAVEMENTS, SHINGLES & PLASTICS** with Buzz Powell 1:00 pm - 2:00 pm	**PROVAL ADVANCED 201** with Duaine Covert 1:00 pm - 2:00 pm
E-TICKETING with Justin Mannina & Matt Valle 2:00 pm - 3:00 pm	**LONGITUDINAL JOINTS** with Danny Gierhart 2:00 pm - 3:00 pm	**PROVAL ADVANCED 202** with Duaine Covert 2:00 pm - 3:00 pm

BREAK | EXHIBIT HALL

TODAY'S EVENTS | FINAL SESSION - UNIVERSITY BALLROOM

INTERPRETING TEST RESULTS with Larry Patrick
3:30 pm - 4:00 pm

EXHIBITOR & SPONSOR REGISTRATION

Embassy Suites Hotel & Conference Center, Norman, OK • www.okhotmix.com/conference

Registration is now simplified!

Select your level of sponsorship and your booth representative. They will then receive an online link to customize your company's booth and attendees. **Please print all information legibly. Booth selection will happen in the Exhibitor Portal, but feel free to note your choice when you return your registration,.**

COMPANY INFORMATION												
Company Name												
Address												
City					State				Zip Code			
Booth Representative					Email							
Representative Phone Number					Company Website							

EXHIBITOR ONLY REGISTRATION OPTIONS												
Exhibitor 10 x 10 booth with online booth display access & outdoor equipment showcase space	Member		x $650 =		Non-Member		x $1050 =					
Additional outdoor space					Display Size Needed							

SPONSORSHIP OPTIONS (# available)												
Gold Sponsor (2)		x $5000 =			Commercial/Video Ad (18)		x $1500 =					
Silver Sponsor (3)		x $3000 =			App Splash Screen (1)		x $2500 =					
Bronze Sponsor (5)		x $1500 =			Session Sponsorship (25)		x $500 =					
Awards Luncheon Sponsor (1)		x $4000 =			Tuesday Lunch Sponsor (1)		x $3000 =					
General Session Sponsor (3)		x $1500 =			Reception Sponsor (1)		x $2500 =					
Break Sponsor (2)		x $1500 =			Total Sponsorship:							